Coaching in Education

2019 SURVEY REPORT

GROWTH
COACHING
INTERNATIONAL

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NOTE:
The following report represents figures obtained from this survey and may not accurately represent averages for the education industry as a whole.

Text Analysis

Most frequently used words by respondents (used 10 times or more)

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SURVEY HIGHLIGHTS

- 689 people completed the survey
- Respondents were mainly from Australia
- The majority of the Coaching in Education Survey respondents were senior leaders and have worked in education for over 15 years.

EXPERIENCE BEING COACHED

- 91% said that they are more **open to giving and receiving feedback** after being coached
- 89% said that their **conversations with colleagues had improved** after receiving coaching
- 88% said that their **professional practice has improved** after being coached
- 59% said that their conversations with **students' parents improved** after being coached

COACHING TRAINING

- People undertook coach training because the following factors are **important** to them:
  - It improves my professional practice 98%
  - It will support my personal and professional growth 98%
  - It enhances my relationships with colleagues 96%

- Since doing coaching training 93% agreed that they were **more open to giving and receiving feedback**
- Since doing coaching training 93% agreed that their **conversations with colleagues had improved**
- Since doing coaching training 94% agreed that their **professional practice has improved**
- 61% noted **improved conversations with parents of students** since they did coach training

COACHING CULTURE

Coaching cultures exist when coaching is used consistently by all partners across the school community, to help develop learning, understanding and personal responsibility in others.
(van Nieuwerburgh and Passmore, 2012, p.159)

- Most schools are either starting to implement a coaching culture (38%) or building a coaching culture (42%), only 10% of respondents felt their school had a strong coaching culture already established.

COACHING IMPLEMENTATION

- The area within the respondents' institutions where the most coaching takes place is 'coaching to improve professional practice'.
- The second largest area of coaching implementation is in 'improving leadership skills'.
- The third largest area of coaching implementation is coaching to improve students' success and wellbeing.
- The area where coaching is least applied is in coaching to improve community relations.

Survey Participants

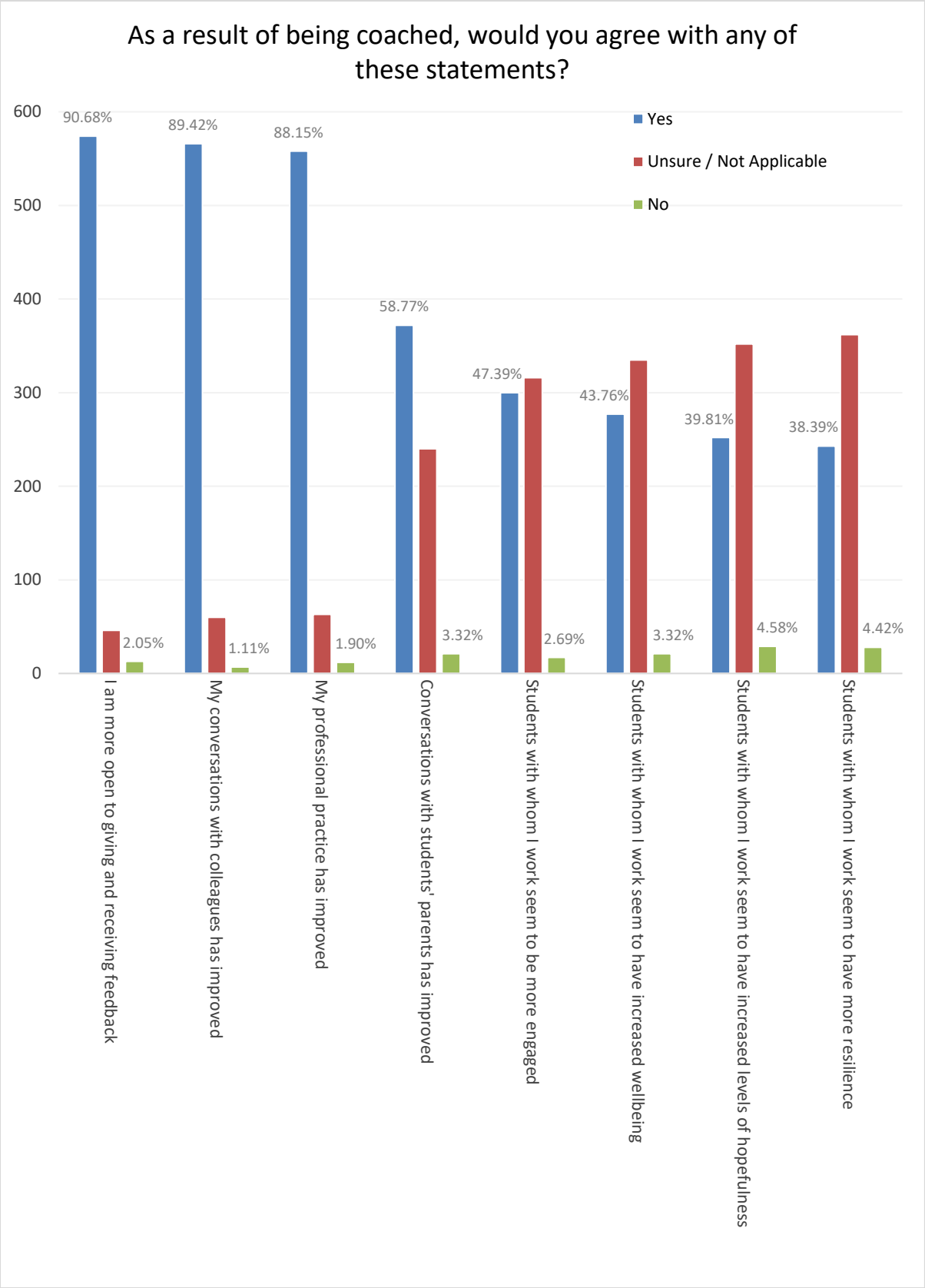
Number of Participants

689 People responded to the survey

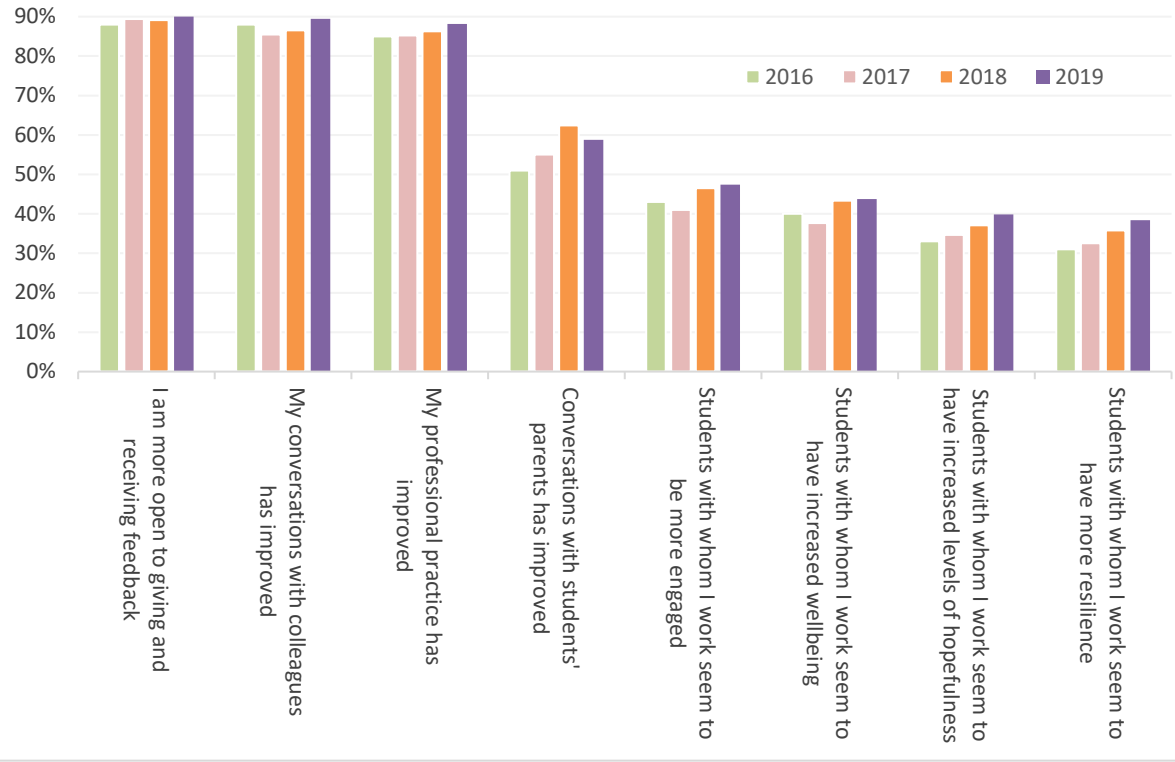
Survey Period

The survey was open for a period of 8 and half weeks: 2nd October to 5th December 2019.

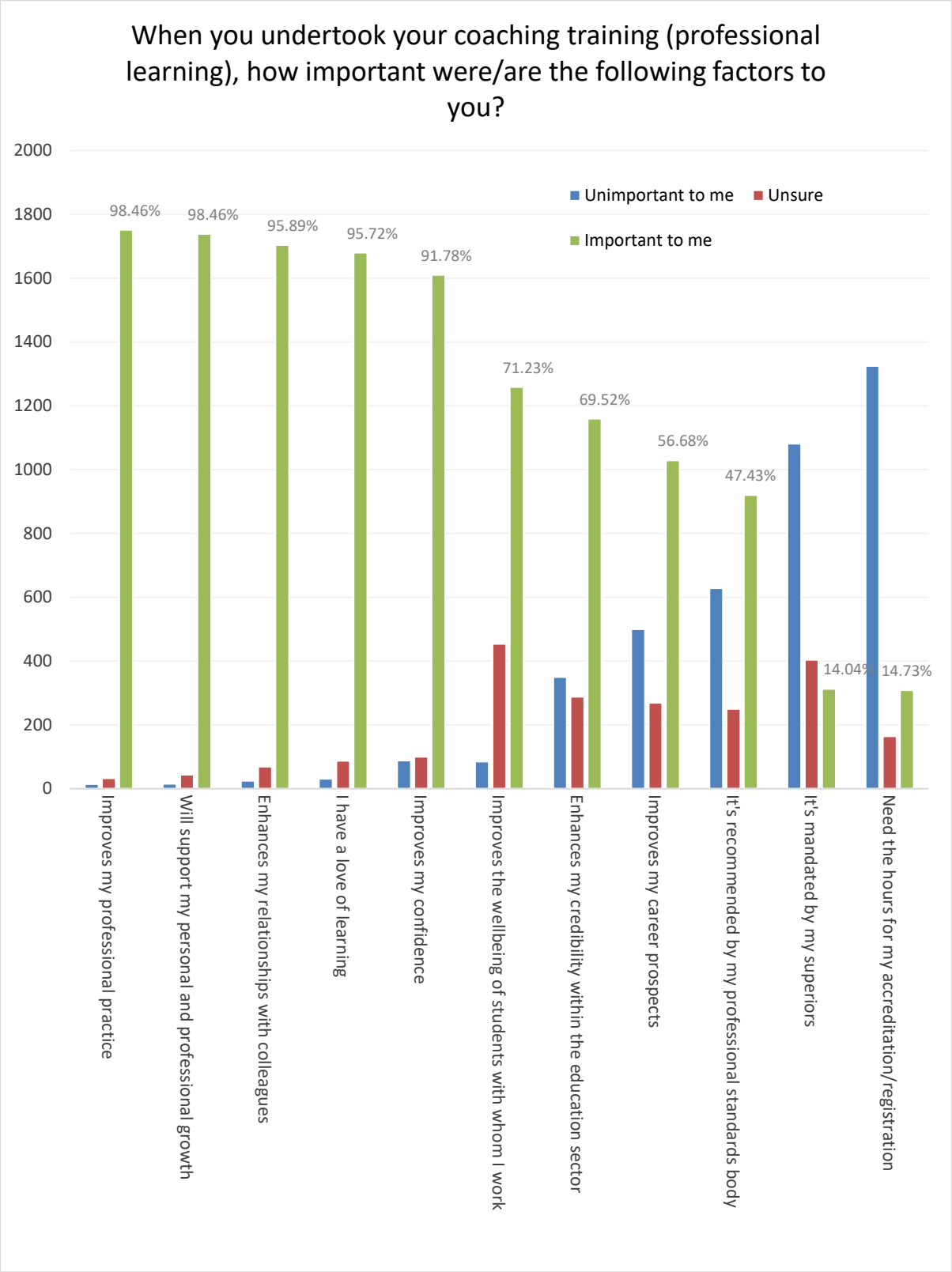
Outcomes for Coachee

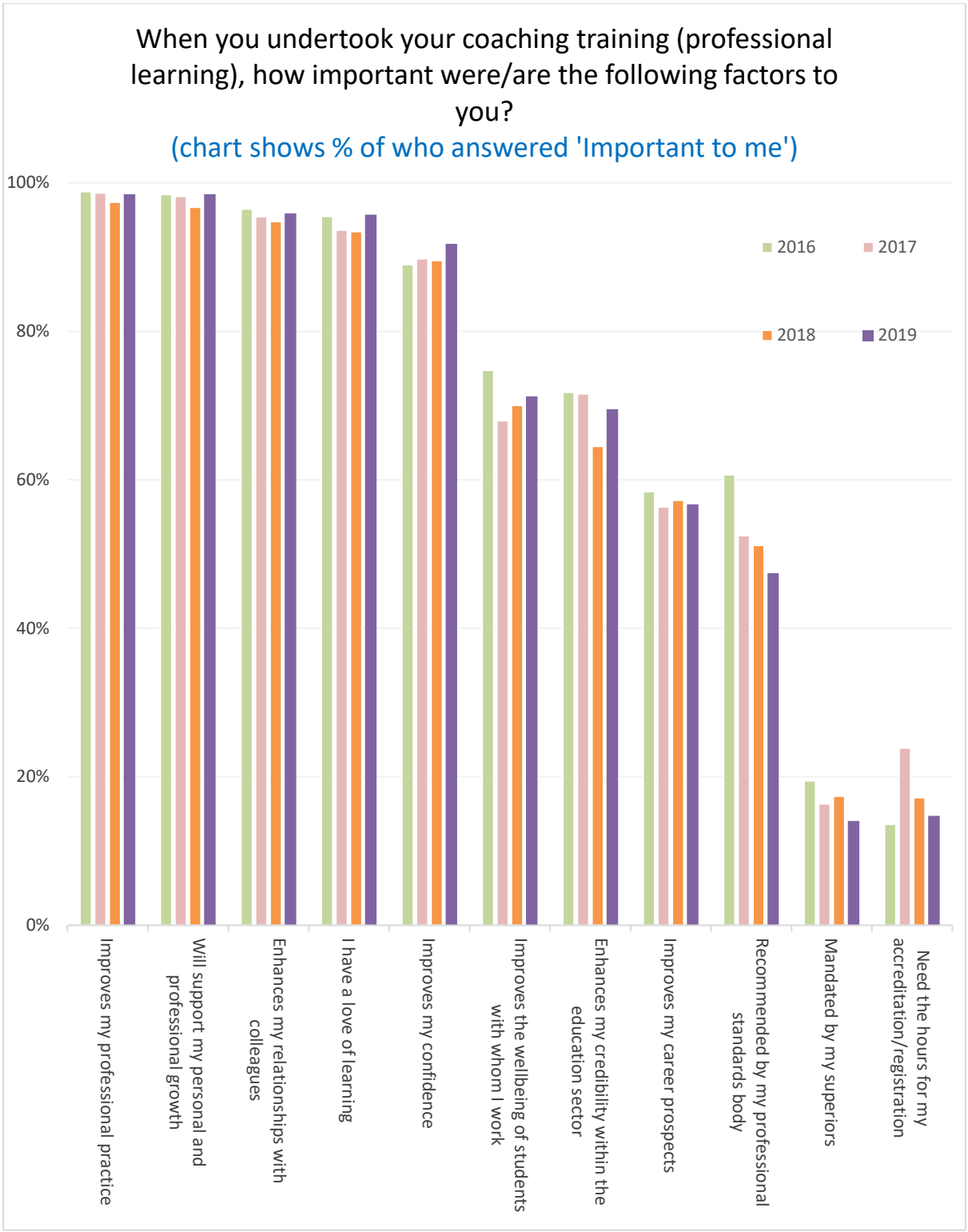


As a result of being coached, would you agree with any of these statements? (chart shows % of who answered 'Yes')

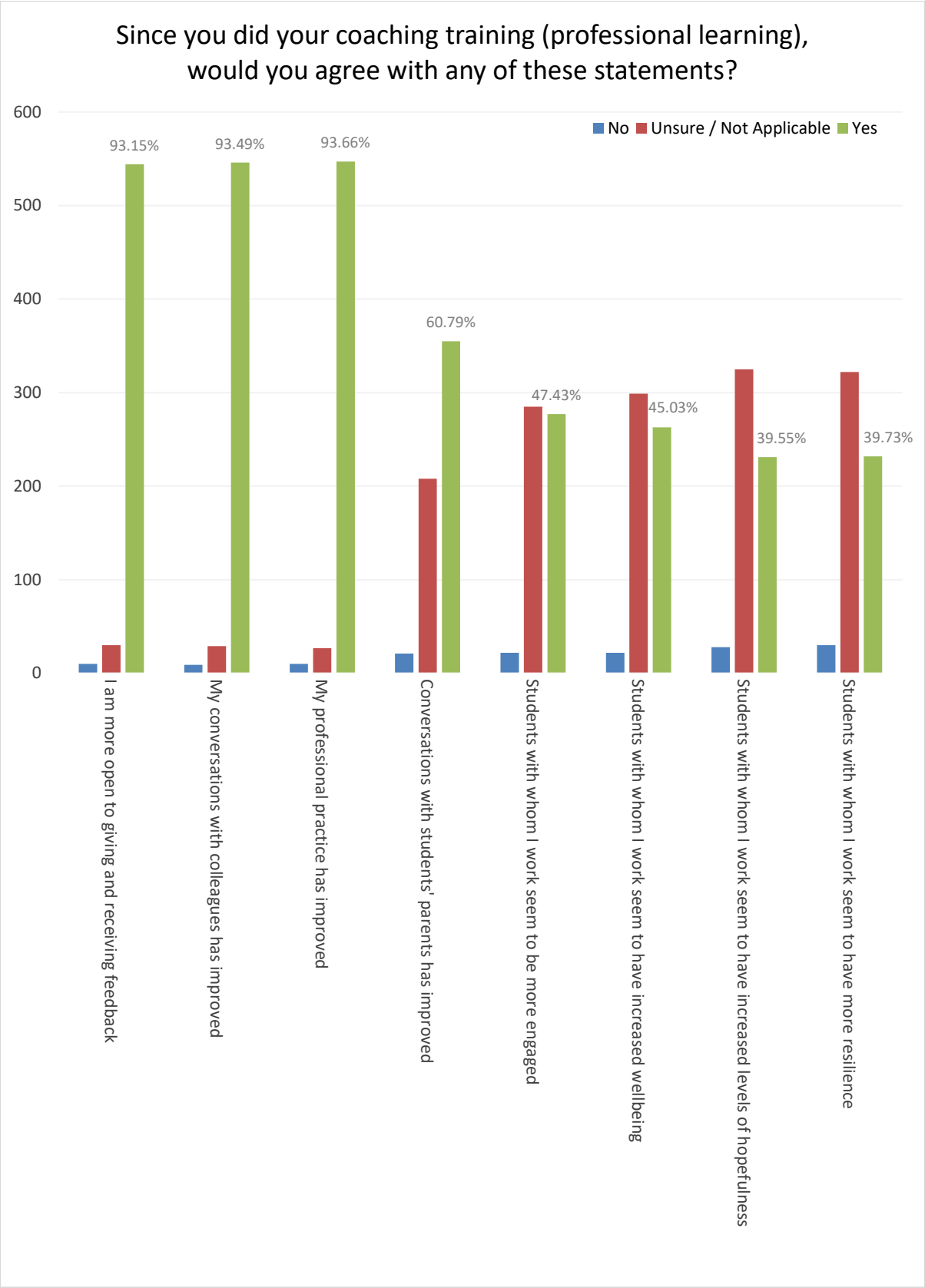


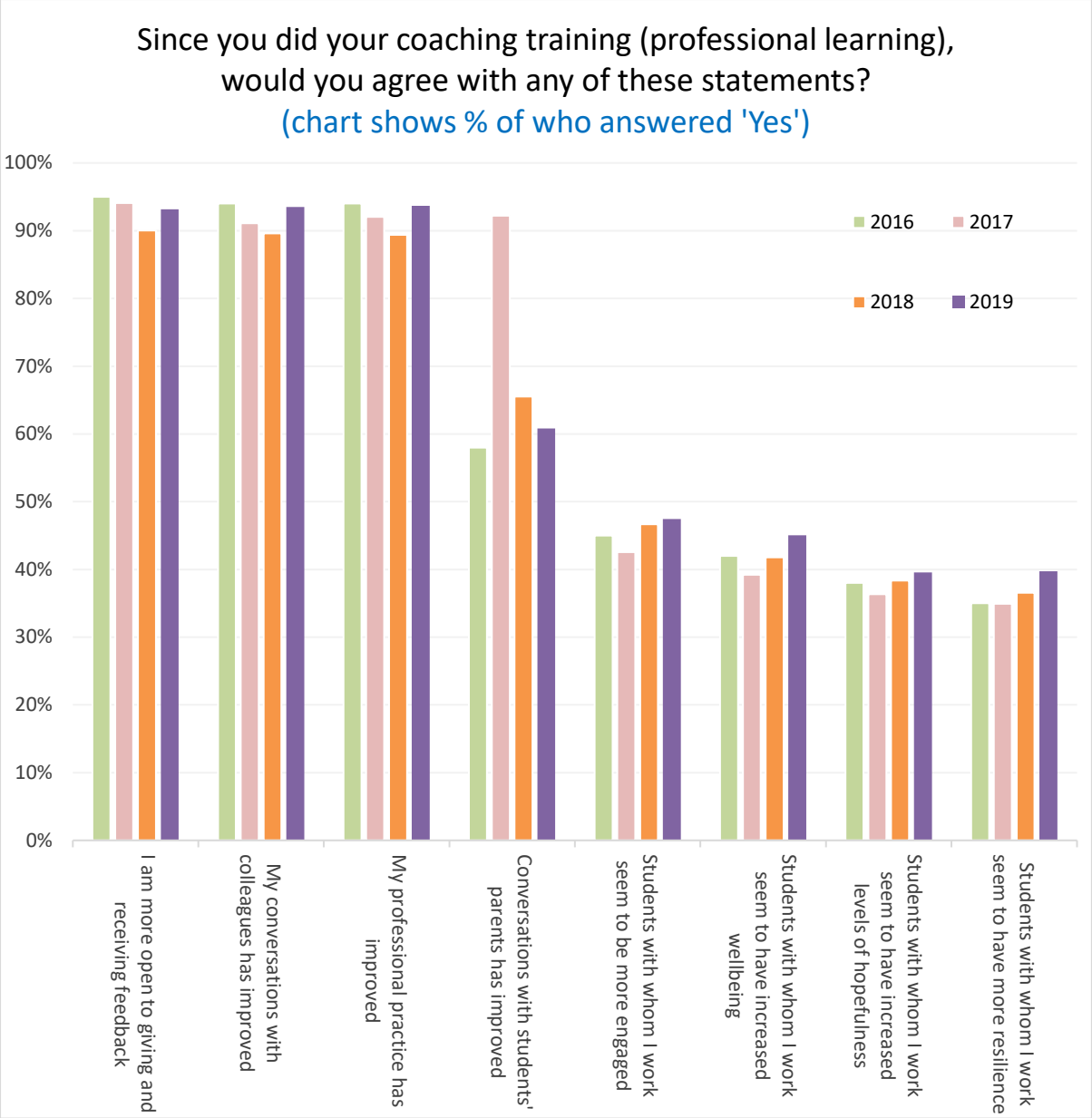
Objectives for Coaching Training



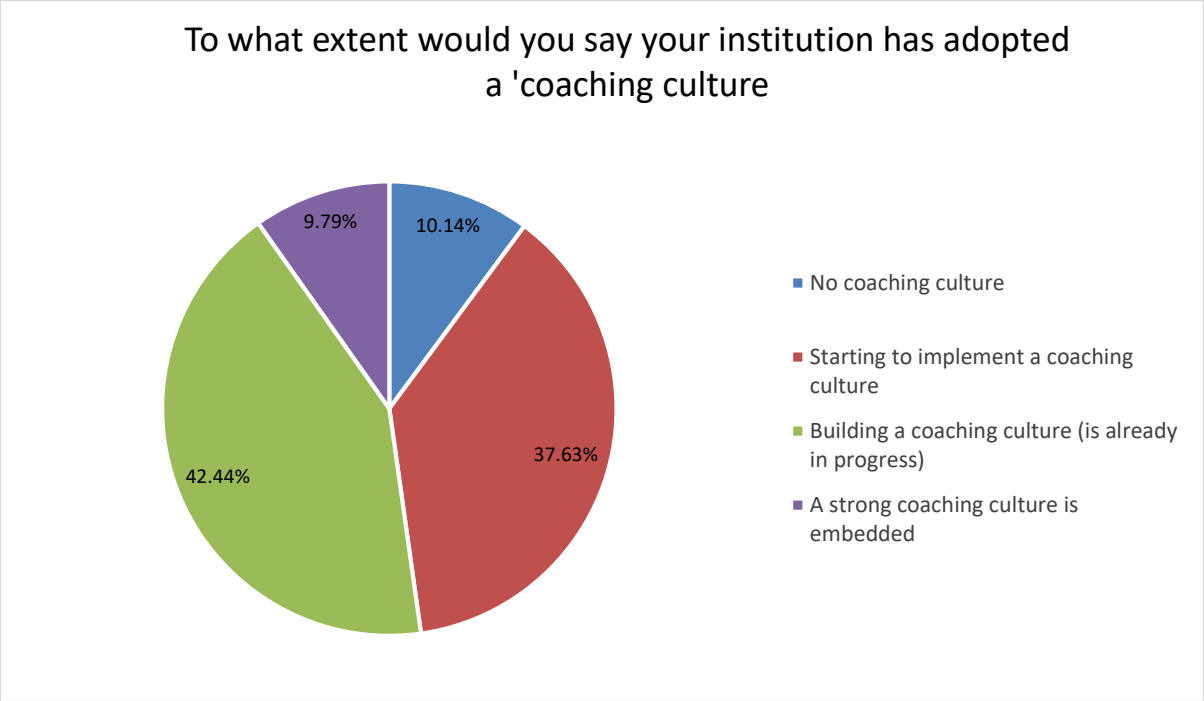

When you undertook your coaching training (professional learning), how important were/are the following factors to you?
(chart shows % of who answered 'Important to me')
100%
80%
60%
40%
20%
0%
2016
2017
2018
2019
Improves my professional practice
Will support my personal and professional growth
Enhances my relationships with colleagues
I have a love of learning
Improves my confidence
Improves the wellbeing of students with whom I work
Enhances my credibility within the education sector
Improves my career prospects
Recommended by my professional standards body
Mandated by my superiors
Need the hours for my accreditation/registration

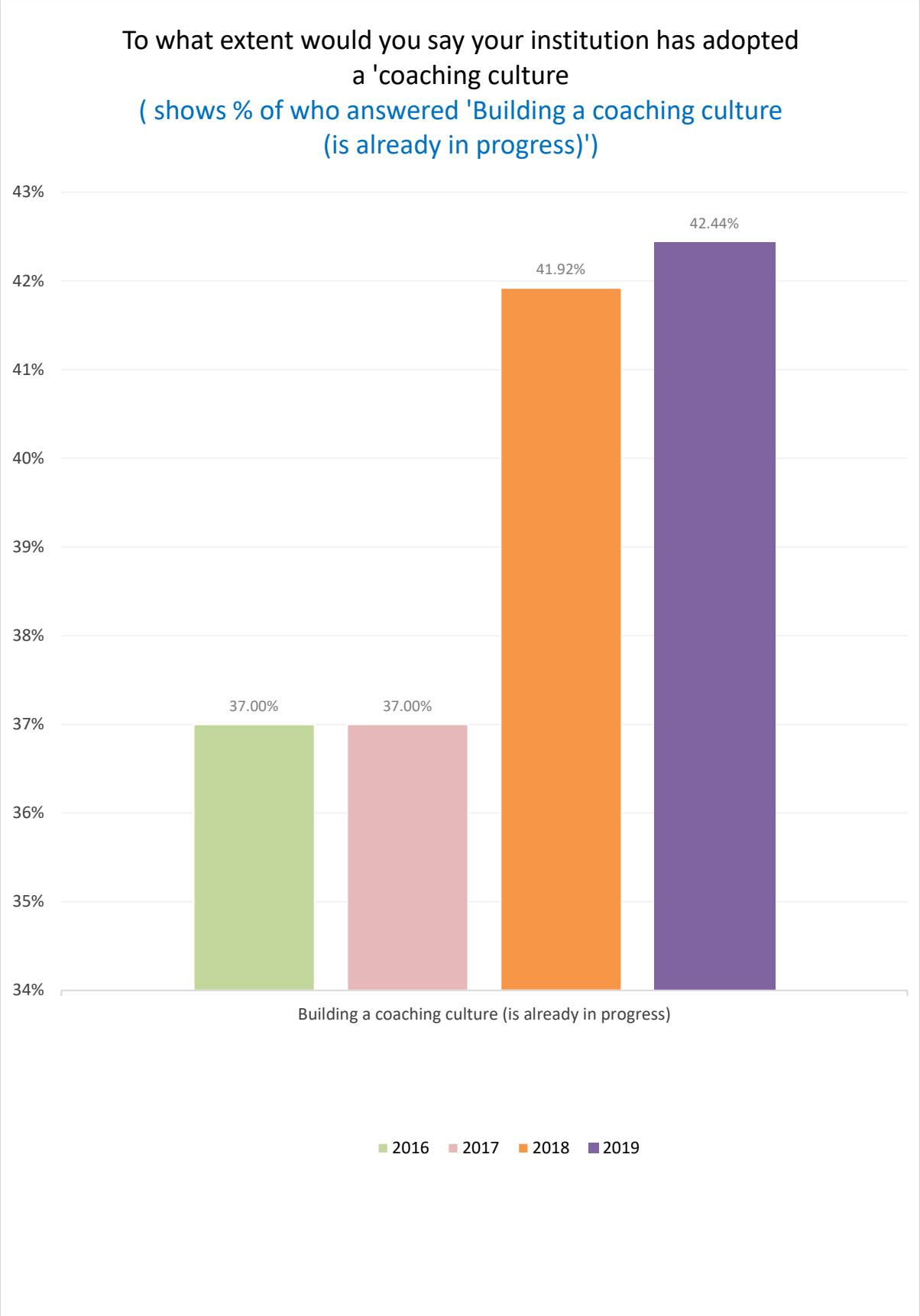
Coach Training Outcomes



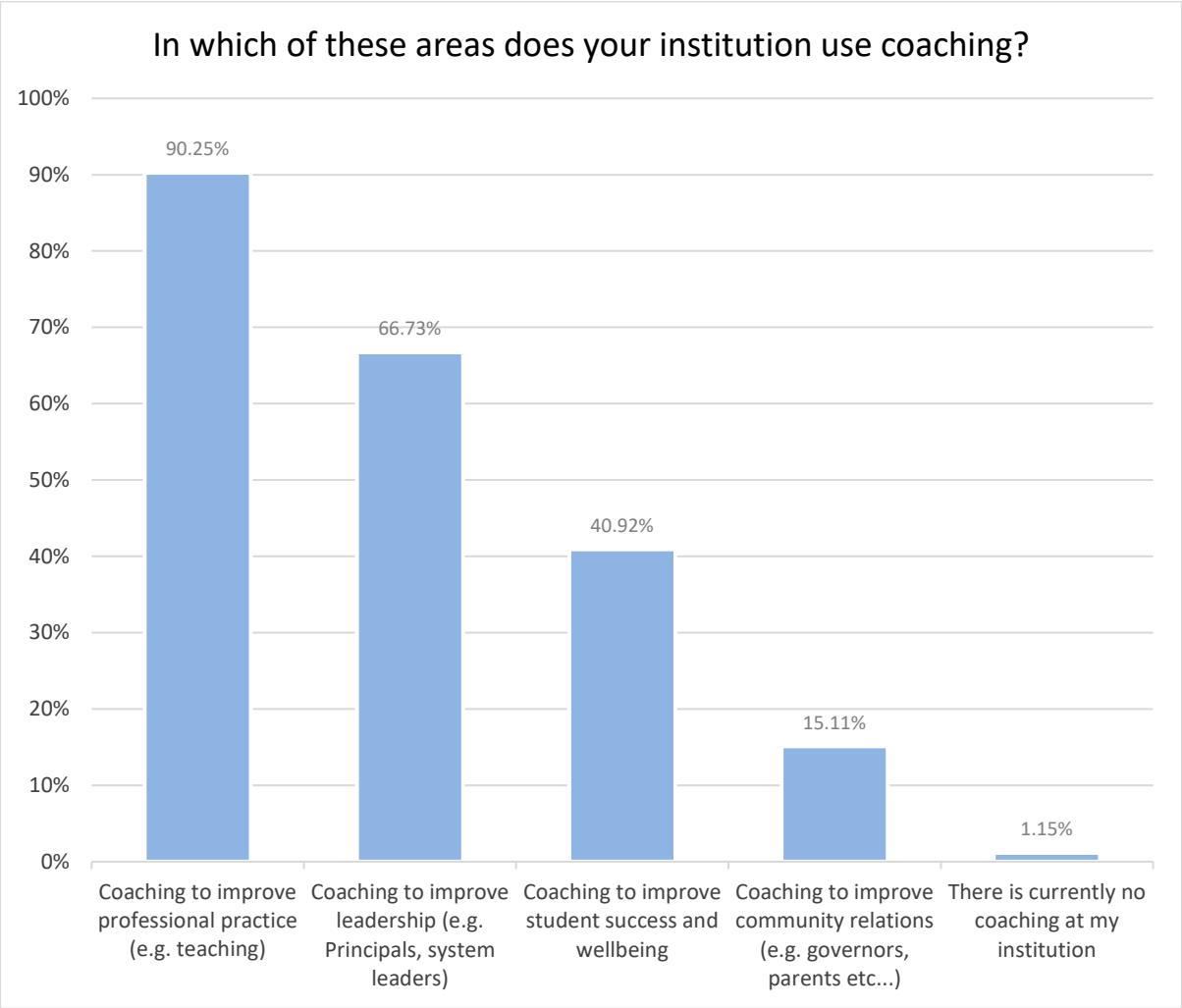

Since you did your coaching training (professional learning), would you agree with any of these statements?
(chart shows % of who answered 'Yes')
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
2016
2017
2018
2019
I am more open to giving and receiving feedback
My conversations with colleagues has improved
My professional practice has improved
Conversations with students' parents has improved
Students with whom I work seem to be more engaged
Students with whom I work seem to have increased wellbeing
Students with whom I work seem to have increased levels of hopefulness
Students with whom I work seem to have more resilience

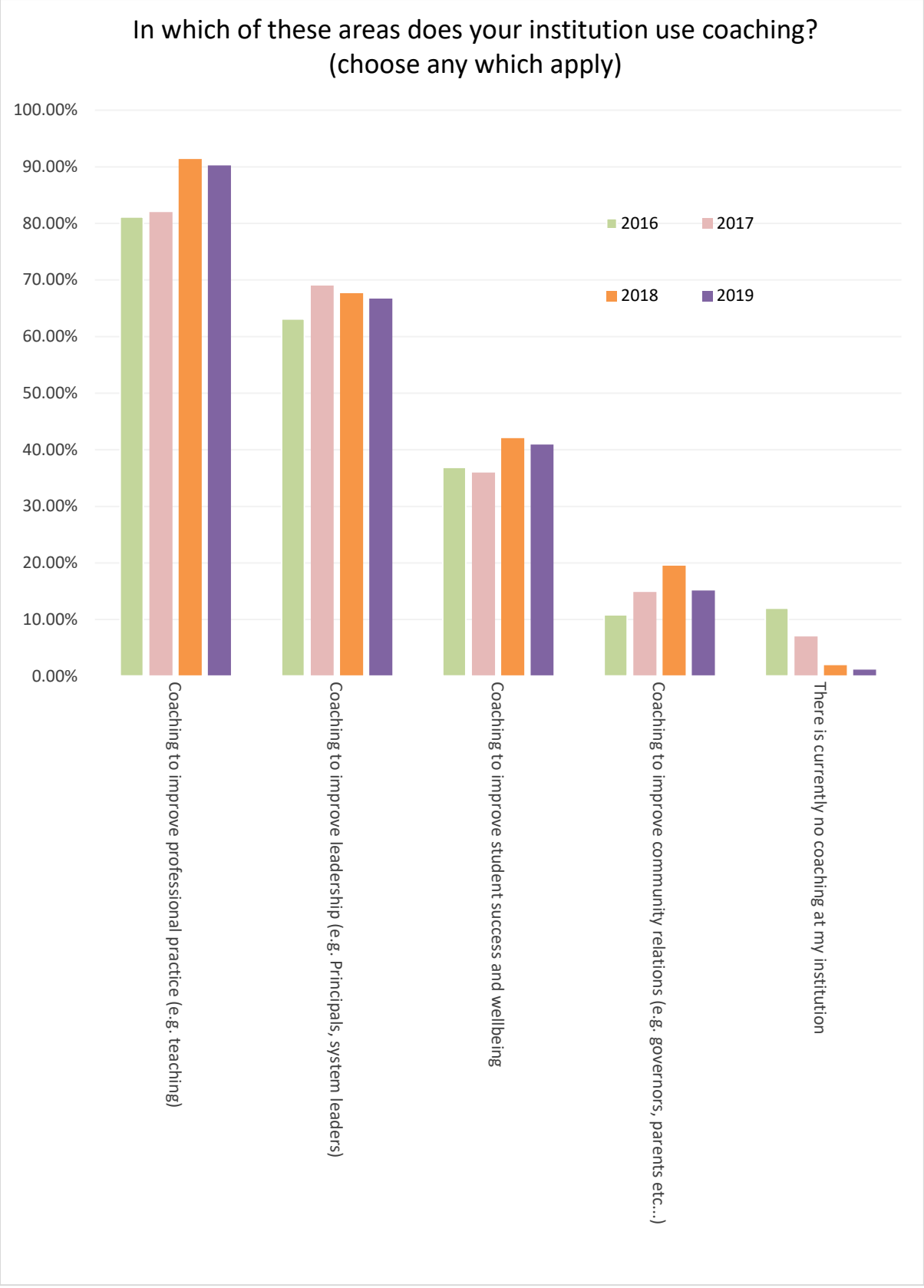
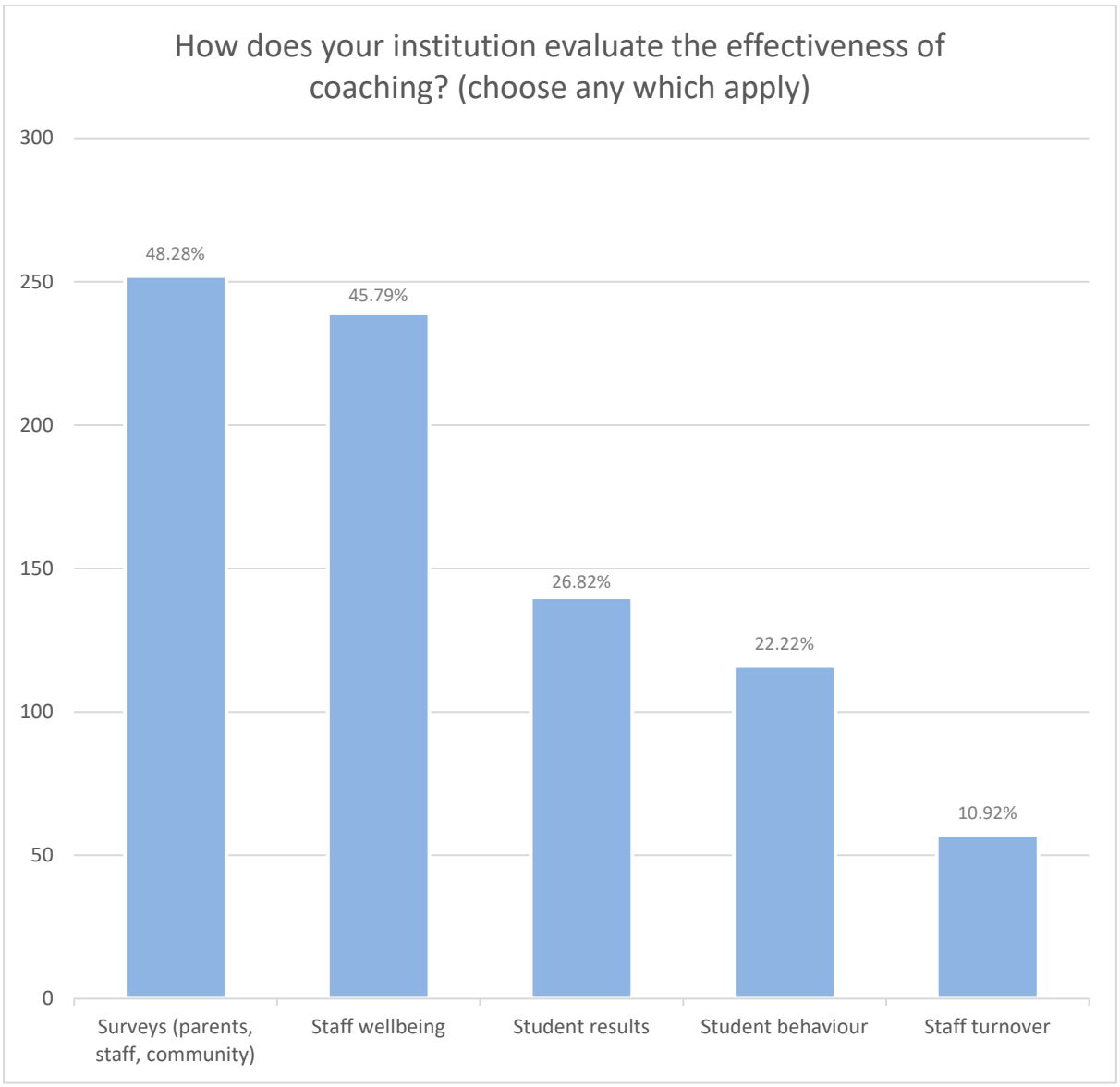
Coaching Culture Within Institution




To what extent would you say your institution has adopted a 'coaching culture
(shows % of who answered 'Building a coaching culture (is already in progress)')
43%
42%
41%
40%
39%
38%
37%
36%
35%
34%
37.00%
37.00%
41.92%
42.44%
Building a coaching culture (is already in progress)
2016
2017
2018
2019

Extending Coaching




In which of these areas does your institution use coaching? (choose any which apply)
100.00%
90.00%
80.00%
70.00%
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
2016
2017
2018
2019
Coaching to improve professional practice (e.g. teaching)
Coaching to improve leadership (e.g. Principals, system leaders)
Coaching to improve student success and wellbeing
Coaching to improve community relations (e.g. governors, parents etc...)
There is currently no coaching at my institution

Evaluating the Effectiveness of Coaching