

# Coaching in Education

**2018 SURVEY REPORT** 



© Growth Coaching International www.growthcoaching.com.au

#### © Growth Coaching International Pty Ltd

This work is copyright. Apart from any use as permitted under the Copyright Act 1968, no part may be reproduced without prior written permission from Growth Coaching International.

## Suggested citation

Growth Coaching International (2019). Coaching in Education 2018 Survey Report. Retrieved from http://www.growthcoaching.com.au/pdf/coaching-in-education-2018-survey-report

## **Growth Coaching International Pty Ltd**

**Executive Director** Professor Christian van Nieuwerburgh

Any enquiries about or comments on this publication should be directed to: Sandy Naidu Growth Coaching International PO Box 291 Chatswood NSW 2057 Australia

Phone: + 61 2 9201 8000

Email: snaidu@growthcoaching.com.au

### NOTE:

The following report represents figures obtained from this survey and may not accurately represent averages for the education industry as a whole.

## **Text Analysis**

Most frequently used words by respondents



# Contents

SURVEY HIGHLIGHTS	4
Survey Participants	5
Outcomes for Coachee	6
Objectives for Coaching Training	8
Coach Training Outcomes	10
Coaching Culture Within Institution	12
Extending Coaching	14
Evaluating the Effectiveness of Coaching	16



- 2028 people completed the survey
- Respondents were mainly from Australia
- The majority of the Coaching in Education Survey respondents were senior leaders and have worked in education for over 15 years.

#### EXPERIENCE BEING COACHED

- 89% said that they are more open to giving and receiving feedback after being coached
- 87% said that their conversations with colleagues had improved after receiving coaching
- 86% said that their **professional practice has improved** after being coached
- 62% said that their conversations with students' parents improved after being coached

#### COACHING TRAINING

People undertook coach training because the following factors are important to them:

0	It improves my professional practice	97%
0	It will support my personal and professional growth	97%
0	It enhances my relationships with colleagues	95%

- Since doing coaching training 90% agreed that they were more open to giving and receiving feedback
- Since doing coaching training 90% agreed that their conversations with colleagues had improved
- Since doing coaching training 89% agreed that their professional practice has improved
- 66% noted improved conversations with parents of students since they did coach training

#### COACHING CULTURE

Coaching cultures exist when coaching is used consistently by all partners across the school community, to help develop learning, understanding and personal responsibility in others. (van Nieuwerburgh and Passmore, 2012, p.159)

Most schools are either starting to implement a coaching culture (37%) or building a coaching culture (42%), only 11% of respondents felt their school had a strong coaching culture already established.

#### COACHING IMPLEMENTATION

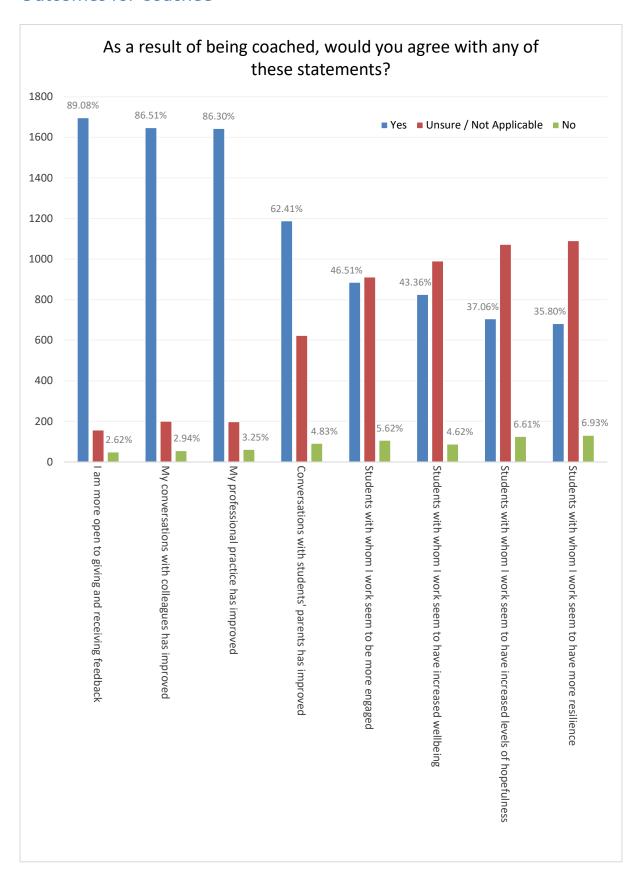
- The area within the respondents' institutions where the most coaching takes place is 'coaching to improve professional practice'.
- The second largest area of coaching implementation is in 'improving leadership skills'.
- The third largest area of coaching implementation is coaching to improve students' success and
- The area where coaching is least applied is in coaching to improve community relations.

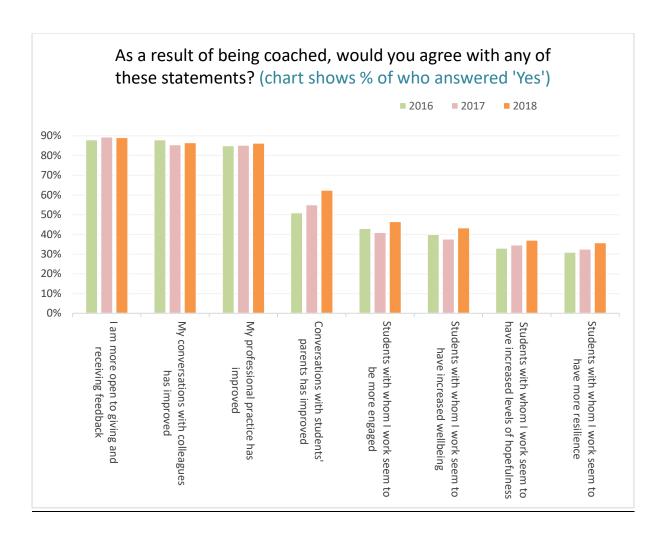
## **Survey Participants**

Number of Participants 2028 People responded to the survey Survey Period

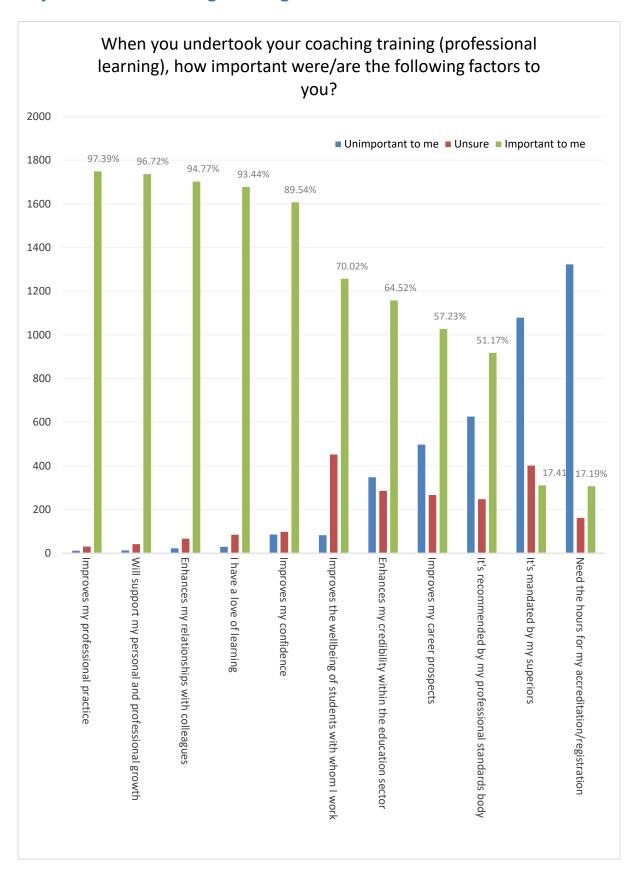
The survey was open for a period of 4 weeks: 19<sup>th</sup> November to 19<sup>th</sup> December 2018.

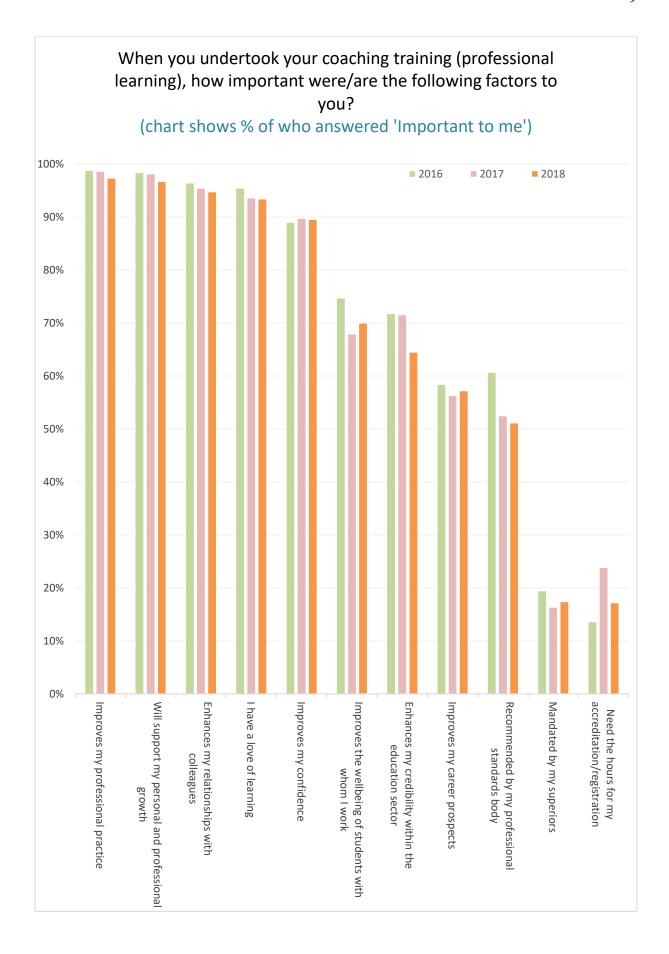
## **Outcomes for Coachee**



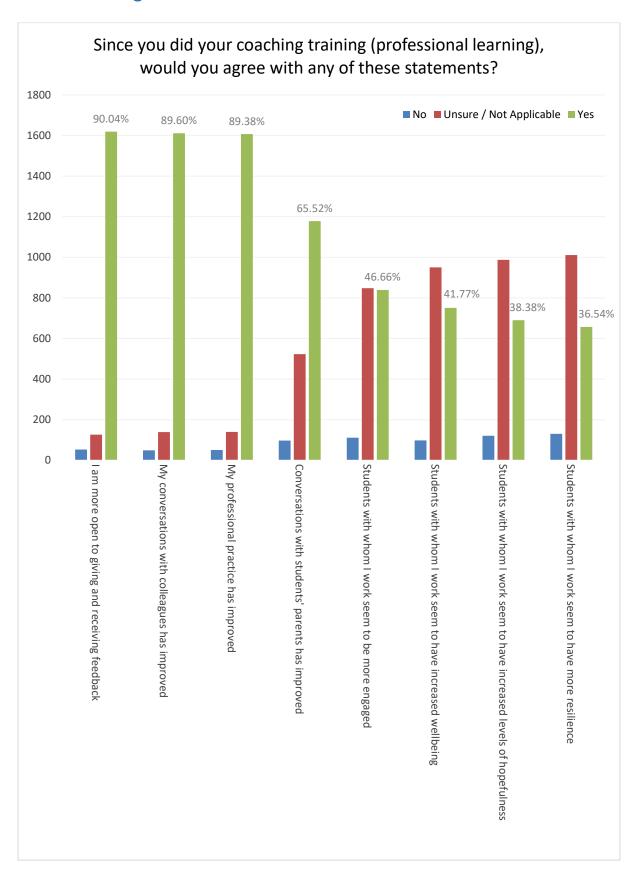


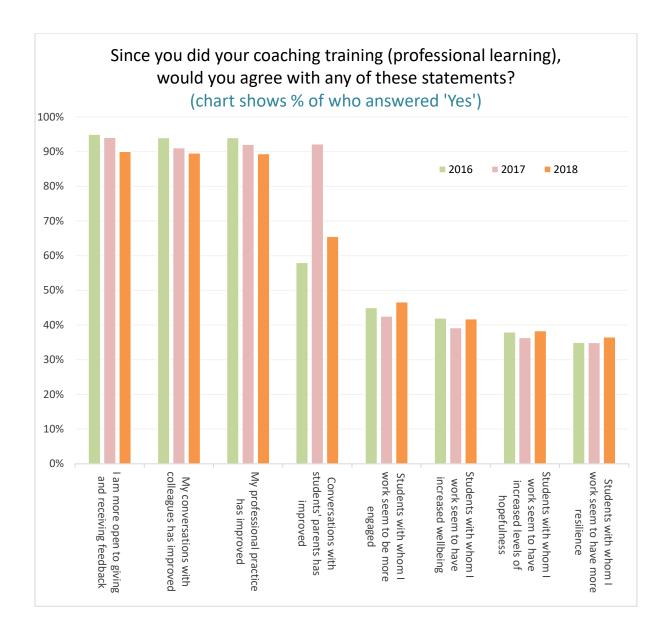
## **Objectives for Coaching Training**



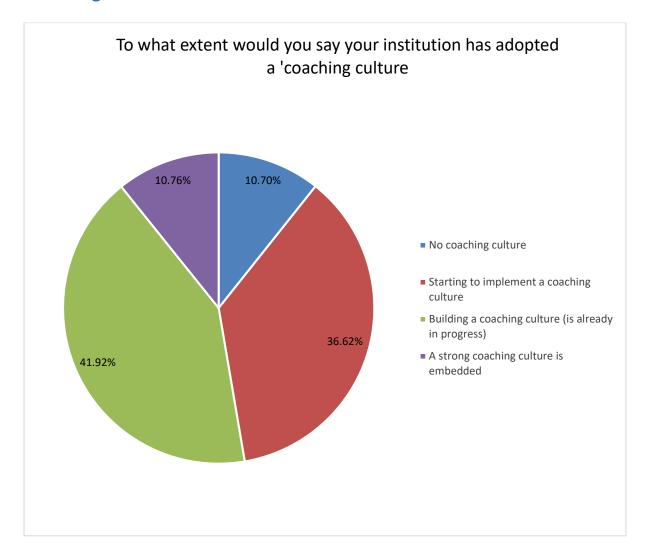


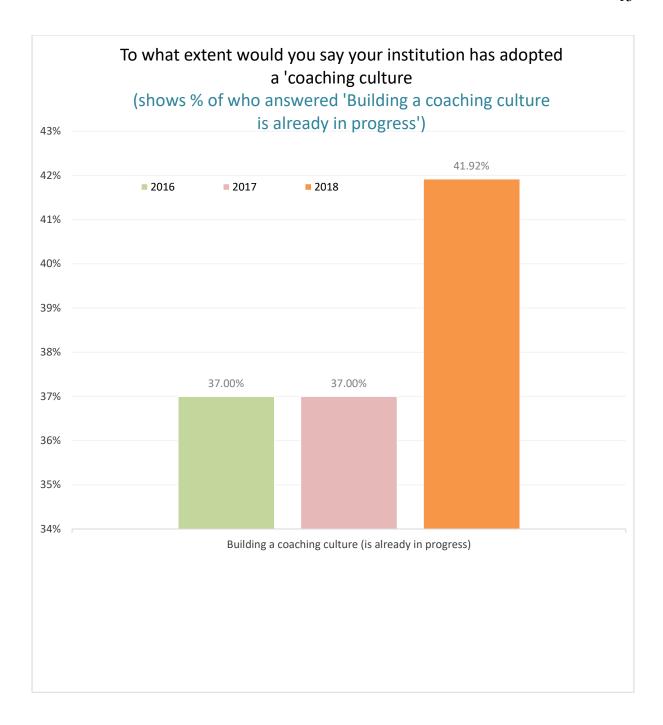
## **Coach Training Outcomes**



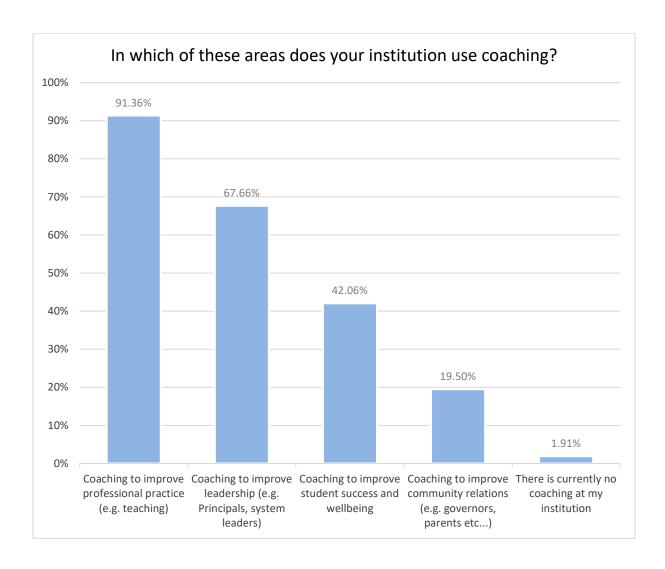


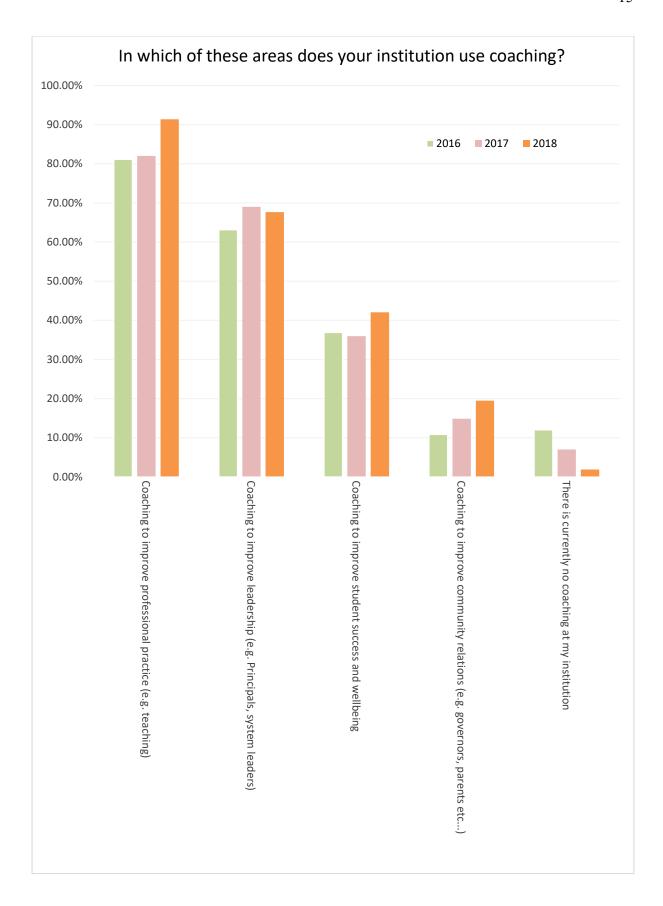
# **Coaching Culture Within Institution**





# **Extending Coaching**





# **Evaluating the Effectiveness of Coaching**

